

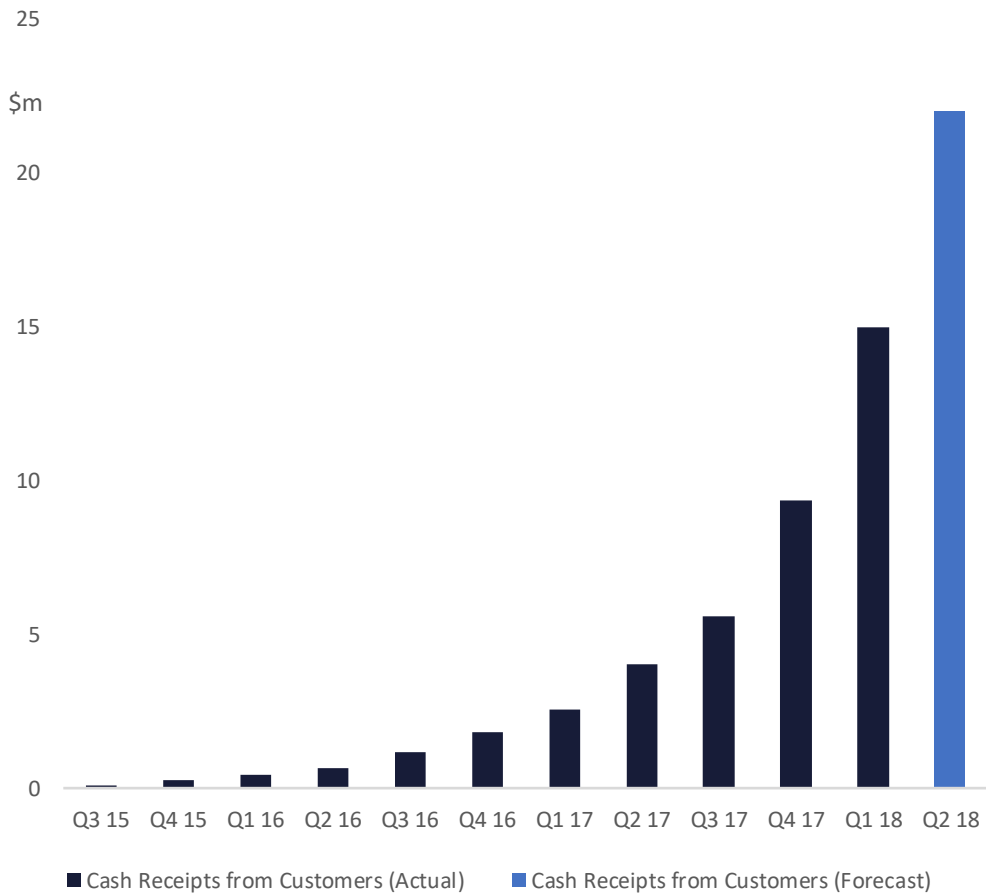


ASX:BIG
7th December 2017

Big Un Limited Announce Q2 FY18 Market Update

Cash Revenues for Q2 expected to exceed \$22m

Big Un Limited (ASX:BIG, or 'the Company') is pleased to announce market guidance for Q2 FY18 following a continued strong sales results. Based upon excellent performance by the Company in November, BIG expects to achieve global cash receipts from customers in excess of \$22m for Q2 (an increase of 447% from Q2 FY17 and a material increase of 10% on previous guidance).



Outlook

Positive start to FY18

Commenting on the guidance, CEO Richard Evertz says, “October and November were record months for BIG with our US sales on boards matching Australian sales on boards. We are now planning to further increase the size of our sales teams both in Australia and the US during the next quarter to fully leverage these outstanding market opportunities. October and November’s growth is still predominantly from Pillar One of our business model as we continue to tap into the rapidly growing global demand for video content from SME’s.”

The Company’s outstanding growth from Pillar One sales flows into Pillar Two of the business model providing many further revenue opportunities from large brand sponsors. The Company believe that Pillar Two will become a significant revenue stream and profit center over the next 12 months. As BIG’s business model matures, it places the Company in a unique position to become a dominant player. BIG is experiencing growing viewership of its content, brand recognition and customer referrals, and the management team firmly believe that it is now beginning to experience the network effect of building a unique video ecosystem.”

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CONTACT

Sonia Thurston
Communications Director
ir@bigunlimited.com.au

ABOUT BIG REVIEW TV

BIG (ASX: BIG) is the parent company of Big Review TV Ltd. Big Review TV is a social media video review platform. They are innovative disruptors in the online video space delivering subscription based video technology products and services. The Company has operations across Australia and in New Zealand, the United Kingdom and the United States, Hong Kong, Singapore and Vancouver and was listed on the ASX in December 2014.