



ASX Code:BIG

1 December 2017

## SECTION 708A CORPORATIONS ACT CLEANSING STATEMENT ISSUE OF SHARES

On 1 December 2017, BIG Un Limited ACN 106 399 311("the Company") issued 971,999 ordinary shares and 2,200,000 unlisted options to investors exempt from receiving a disclosure document.

Included in this issue is:

- 244,951 shares issued upon the exercise of BIGO and BIGUO options
- 666,667 shares and 1,200,000 options were issued to Tatmarni Pty Ltd as approved under resolution 5 approved at the Annual General Meeting on 20 November 2017 in relation to the acquisition of BHA Media Pty Ltd and Food and Beverage Media Pty Ltd.
- 1,000,000 options were issued to Mila Investment Co Pty Ltd ATF Mila Investment as approved under resolution 6 approved at the Annual General Meeting on 20 November 2017.
- 60,381 shares were issued to senior members of the sales management team as a performance bonus in line with their sales targets. The issue price of the shares was agreed at the time that the sales targets were set.

As required by section 708A(6) of the Corporations Act 2001 (Cth) ("Corporations Act"), the Company notifies ASX that:

- a) The shares were issued without disclosure to investors under Part 6D.2 of the Corporations Act;
- b) This Notice is being given under section 708A(5)(e) of the Corporations Act;
- c) As at the date of this Notice, the Company has complied with:
  - (i) the provisions of Chapter 2M of the Corporations Act as they apply to the Company; and
  - (ii) section 674 of the Corporations Act; and
- d) As at the date of this Notice, there is no information that is 'excluded information' (within the meaning of sections 708A(7) and 708A(8) of the Corporations Act).

The Appendix 3B in relation to the issue of the shares was lodged with the ASX on 1 December 2017.

Yours faithfully,  
for Big Un Limited

Elissa Lippiatt  
Company Secretary

Rule 2.7, 3.10.3, 3.10.4, 3.10.5

# Appendix 3B

## New issue announcement, application for quotation of additional securities and agreement

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 01/07/96 Origin: Appendix 5 Amended 01/07/98, 01/09/99, 01/07/00, 30/09/01, 11/03/02, 01/01/03, 24/10/05, 01/08/12, 04/03/13

Name of entity

BIG Un Limited

ABN

86 106 399 311

We (the entity) give ASX the following information.

### Part 1 - All issues

*You must complete the relevant sections (attach sheets if there is not enough space).*

- |   |   |  |
|---|---|--|
| 1 | +Class of +securities issued or to be issued  | (a) – (e) Fully Paid Ordinary Shares<br>(f) – (g) Unlisted Options   |
| 2 | Number of +securities issued or to be issued (if known) or maximum number which may be issued   | (a) 219,643 Ordinary Shares<br>(b) 25,308 Ordinary Shares<br>(c) 666,667 Ordinary Shares<br>(d) 45,000 Ordinary Shares<br>(e) 15,381 Ordinary Shares<br>(f) 1,000,000 Unlisted Options<br>(g) 1,200,000 Unlisted Options |
| 3 | Principal terms of the +securities (e.g. if options, exercise price and expiry date; if partly paid +securities, the amount outstanding and due dates for payment; if +convertible securities, the conversion price and dates for conversion) | (a) – (e) Fully Paid Ordinary Shares<br>(f) – (g) Unlisted Options   |

+ See chapter 19 for defined terms.

**Appendix 3B**  
**New issue announcement**

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<p>4 Do the +securities rank equally in all respects from the +issue date with an existing +class of quoted +securities?</p> <p>If the additional +securities do not rank equally, please state:</p> <ul style="list-style-type: none"> <li>• the date from which they do</li> <li>• the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment</li> <li>• the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment</li> </ul>	<p>(a) – (e) Yes, the ordinary shares issued will rank pari passu with the existing shares on issue.</p> <p>(f) – (g) The shares issued on exercise of the options will rank pari passu with the existing shares on issue.</p>
<p>5 Issue price or consideration</p>	<p>(a) 219,643 Ordinary Shares at \$0.25          (b) 25,308 Ordinary Shares at \$0.30          (c) 666,667 Ordinary Shares at \$0.20          (d) 45,000 Ordinary Shares at \$0.50          (e) 15,381 Ordinary Shares at \$0.65          (f) \$ 25,000          (g) Nil</p>
<p>6 Purpose of the issue          (If issued as consideration for the acquisition of assets, clearly identify those assets)</p>	<p>(a) Ordinary Shares issued upon the exercise of 219,643 listed options with an exercise price of \$0.25 and an expiry date of 31 December 2017          (b) Ordinary Shares issued upon the exercise of 25,308 unlisted options with an exercise price of \$0.30 and an expiry date of 31 December 2017.          (c) Shares approved under Resolution 5 of the Annual General Meeting on 20 November 2017          (d) Shares for Services Rendered          (e) Shares for Services Rendered          (f) Options approved under Resolution 6 of the Annual General Meeting on 20 November 2017.          (g) Options approved under Resolution 5 of the Annual General Meeting on 20 November 2017.</p>
<p>6a Is the entity an +eligible entity that has obtained security holder approval under rule 7.1A?</p> <p>If Yes, complete sections 6b – 6h in relation to the +securities the subject of this Appendix 3B, and comply with section 6i</p>	<p>No</p>
<p>6b The date the security holder resolution under rule 7.1A was passed</p>	

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+ See chapter 19 for defined terms.

**Appendix 3B**  
**New issue announcement**

6c	Number of +securities issued without security holder approval under rule 7.1	60,381						
6d	Number of +securities issued with security holder approval under rule 7.1A	N/A						
6e	Number of +securities issued with security holder approval under rule 7.3, or another specific security holder approval (specify date of meeting)	N/A						
6f	Number of +securities issued under an exception in rule 7.2							
6g	If +securities issued under rule 7.1A, was issue price at least 75% of 15 day VWAP as calculated under rule 7.1A.3? Include the +issue date and both values. Include the source of the VWAP calculation.	N/A						
6h	If +securities were issued under rule 7.1A for non-cash consideration, state date on which valuation of consideration was released to ASX Market Announcements	N/A						
6i	Calculate the entity's remaining issue capacity under rule 7.1 and rule 7.1A – complete Annexure 1 and release to ASX Market Announcements	7.1 – 19,246,188						
7	<p>+Issue dates</p> <p><small>Note: The issue date may be prescribed by ASX (refer to the definition of issue date in rule 19.12). For example, the issue date for a pro rata entitlement issue must comply with the applicable timetable in Appendix 7A.</small></p> <p><small>Cross reference: item 33 of Appendix 3B.</small></p>	1 December 2017						
8	Number and +class of all +securities quoted on ASX (including the +securities in section 2 if applicable)	<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Number</th> <th style="text-align: left;">+Class</th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">146,902,306</td> <td>Fully paid ordinary Shares</td> </tr> <tr> <td style="text-align: center;">8,638,800</td> <td>Listed Options (\$0.25; Expiry date 31/12/2017)</td> </tr> </tbody> </table>	Number	+Class	146,902,306	Fully paid ordinary Shares	8,638,800	Listed Options (\$0.25; Expiry date 31/12/2017)
Number	+Class							
146,902,306	Fully paid ordinary Shares							
8,638,800	Listed Options (\$0.25; Expiry date 31/12/2017)							

+ See chapter 19 for defined terms.

**Appendix 3B**  
**New issue announcement**

	Number	+Class	
9	Number and +class of all	2,410,879	Unlisted Options
	+securities not quoted on ASX	4,465,000	(\$0.30; Expiry Date 31/12/2017)
	(including the +securities in	300,000	Unlisted Options
	section 2 if applicable)	300,000	(\$0.20; Expiry Date 31/12/2017)
		300,000	Unlisted Options
		300,000	(\$0.25; Expiry Date 31/12/2017)
		300,000	Unlisted Options
		300,000	(\$0.30; Expiry Date 31/12/2017)
		300,000	Unlisted Options
		300,000	(\$0.35; Expiry Date 31/12/2017)
		7,000	Unlisted Options
		12,000	(\$0.20; Expiry Date 18/03/2018)
	50,000	Unlisted Options	
	50,000	(\$0.25; Expiry Date 18/03/2018)	
	50,000	Unlisted Options	
	50,000	(\$0.30; Expiry Date 30/6/2018)	
	50,000	Unlisted Options (\$0.50; expiry	
	50,000	Date 30/9/2018)	
	50,000	Unlisted Options (\$1.00; expiry	
	3,710,000	Date 31/12/2018)	
	1,000,000	Unlisted Options (\$0.25; expiry Date 31/12/2018)	
		Unlisted Options (\$0.15; expiry date 30/11/2018)	

10 Dividend policy (in the case of a trust, distribution policy) on the increased capital (interests)

**Part 2 - Pro rata issue**

11 Is security holder approval required?

N/A

12 Is the issue renounceable or non-renounceable?

N/A

13 Ratio in which the +securities will be offered

N/A

14 +Class of +securities to which the offer relates

N/A

+ See chapter 19 for defined terms.

15	+Record date to determine entitlements	N/A
16	Will holdings on different registers (or subregisters) be aggregated for calculating entitlements?	N/A
17	Policy for deciding entitlements in relation to fractions	N/A
18	Names of countries in which the entity has security holders who will not be sent new offer documents  <small>Note: Security holders must be told how their entitlements are to be dealt with. Cross reference: rule 7.7.</small>	N/A
19	Closing date for receipt of acceptances or renunciations	N/A
20	Names of any underwriters	N/A
21	Amount of any underwriting fee or commission	N/A
22	Names of any brokers to the issue	N/A
23	Fee or commission payable to the broker to the issue	N/A
24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations on behalf of security holders	N/A
25	If the issue is contingent on security holders' approval, the date of the meeting	N/A
26	Date entitlement and acceptance form and offer documents will be sent to persons entitled	N/A

+ See chapter 19 for defined terms.

## Appendix 3B New issue announcement

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27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders	N/A
28	Date rights trading will begin (if applicable)	N/A
29	Date rights trading will end (if applicable)	N/A
30	How do security holders sell their entitlements <i>in full</i> through a broker?	N/A
31	How do security holders sell <i>part</i> of their entitlements through a broker and accept for the balance?	N/A
32	How do security holders dispose of their entitlements (except by sale through a broker)?	N/A
33	+Issue date	N/A

## Part 3 - Quotation of securities

*You need only complete this section if you are applying for quotation of securities*

34 Type of +securities  
(tick one)

(a)  +Securities described in Part 1

(b) All other +securities

Example: restricted securities at the end of the escrowed period, partly paid securities that become fully paid, employee incentive share securities when restriction ends, securities issued on expiry or conversion of convertible securities

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+ See chapter 19 for defined terms.

### Entities that have ticked box 34(a)

#### Additional securities forming a new class of securities

*Tick to indicate you are providing the information or documents*

- 35            If the +securities are +equity securities, the names of the 20 largest holders of the additional +securities, and the number and percentage of additional +securities held by those holders
- 36            If the +securities are +equity securities, a distribution schedule of the additional +securities setting out the number of holders in the categories  
                  1 - 1,000  
                  1,001 - 5,000  
                  5,001 - 10,000  
                  10,001 - 100,000  
                  100,001 and over
- 37            A copy of any trust deed for the additional +securities

### Entities that have ticked box 34(b)

- |    |   |     |
|----|---|-----|
| 38 | Number of +securities for which +quotation is sought  | N/A |
| 39 | +Class of +securities for which quotation is sought   | N/A |
| 40 | <p>Do the +securities rank equally in all respects from the +issue date with an existing +class of quoted +securities?</p> <p>If the additional +securities do not rank equally, please state:</p> <ul style="list-style-type: none"> <li>• the date from which they do</li> <li>• the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment</li> <li>• the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment</li> </ul> | N/A |

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+ See chapter 19 for defined terms.



## Appendix 3B New issue announcement

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41	Reason for request for quotation now  Example: In the case of restricted securities, end of restriction period  (if issued upon conversion of another +security, clearly identify that other +security)	N/A
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	Number	+Class
42	Number and +class of all +securities quoted on ASX (including the +securities in clause 38)	N/A

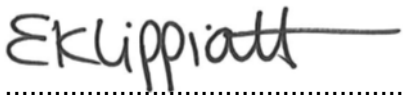
### Quotation agreement

- 1 +Quotation of our additional +securities is in ASX's absolute discretion. ASX may quote the +securities on any conditions it decides.
- 2 We warrant the following to ASX.
  - The issue of the +securities to be quoted complies with the law and is not for an illegal purpose.
  - There is no reason why those +securities should not be granted +quotation.
  - An offer of the +securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.  
Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty
  - Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any +securities to be quoted and that no-one has any right to return any +securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the +securities be quoted.
  - If we are a trust, we warrant that no person has the right to return the +securities to be quoted under section 1019B of the Corporations Act at the time that we request that the +securities be quoted.
- 3 We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.

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+ See chapter 19 for defined terms.

- 4 We give ASX the information and documents required by this form. If any information or document is not available now, we will give it to ASX before +quotation of the +securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

Sign here:  ..... Date: 1 December 2017  
Company secretary

Print name: Elissa Lippiatt

# Appendix 3B – Annexure 1

## Calculation of placement capacity under rule 7.1 and rule 7.1A for eligible entities

Introduced 01/08/12 Amended 04/03/13

### Part 1

<b>Rule 7.1 – Issues exceeding 15% of capital</b>	
<b>Step 1: Calculate “A”, the base figure from which the placement capacity is calculated</b>	
<b>Insert</b> number of fully paid +ordinary securities on issue 12 months before the +issue date or date of agreement to issue	120,189,430
<b>Add</b> the following: <ul style="list-style-type: none"> <li>• Number of fully paid +ordinary securities issued in that 12 month period under an exception in rule 7.2</li> <li>• Number of fully paid +ordinary securities issued in that 12 month period with shareholder approval</li> <li>• Number of partly paid +ordinary securities that became fully paid in that 12 month period</li> </ul> <b>Note:</b> <ul style="list-style-type: none"> <li>• <i>Include only ordinary securities here – other classes of equity securities cannot be added</i></li> <li>• <i>Include here (if applicable) the securities the subject of the Appendix 3B to which this form is annexed</i></li> <li>• <i>It may be useful to set out issues of securities on different dates as separate line items</i></li> </ul>	250,000 17,429,013 5,738,943 -
<b>Subtract</b> the number of fully paid +ordinary securities cancelled during that 12 month period	
<b>“A”</b>	143,607,386

<b>Step 2: Calculate 15% of “A”</b>	
<b>“B”</b>	0.15 <i>[Note: this value cannot be changed]</i>
<b>Multiply</b> “A” by 0.15	21,541,108

+ See chapter 19 for defined terms.

<p><b>Step 3: Calculate “C”, the amount of placement capacity under rule 7.1 that has already been used</b></p>	
<p><b>Insert</b> number of +equity securities issued or agreed to be issued in that 12 month period <i>not counting</i> those issued:</p> <ul style="list-style-type: none"> <li>• Under an exception in rule 7.2</li> <li>• Under rule 7.1A</li> <li>• With security holder approval under rule 7.1 or rule 7.4</li> </ul> <p><i>Note:</i></p> <ul style="list-style-type: none"> <li>• <i>This applies to equity securities, unless specifically excluded – not just ordinary securities</i></li> <li>• <i>Include here (if applicable) the securities the subject of the Appendix 3B to which this form is annexed</i></li> <li>• <i>It may be useful to set out issues of securities on different dates as separate line items</i></li> </ul>	
<p><b>“C”</b></p>	<p><b>2,294,920</b></p>
<p><b>Step 4: Subtract “C” from [“A” x “B”] to calculate remaining placement capacity under rule 7.1</b></p>	
<p>“A” x 0.15</p> <p><i>Note: number must be same as shown in Step 2</i></p>	<p>21,541,108</p>
<p><b>Subtract “C”</b></p> <p><i>Note: number must be same as shown in Step 3</i></p>	<p>2,294,920</p>
<p><b>Total</b> [“A” x 0.15] – “C”</p>	<p>19,246,188</p> <p><i>[Note: this is the remaining placement capacity under rule 7.1]</i></p>

+ See chapter 19 for defined terms.

## Part 2

<b>Rule 7.1A – Additional placement capacity for eligible entities</b>	
<b>Step 1: Calculate “A”, the base figure from which the placement capacity is calculated</b>	
<p><b>“A”</b></p> <p><i>Note: number must be same as shown in Step 1 of Part 1</i></p>	
<b>Step 2: Calculate 10% of “A”</b>	
<p><b>“D”</b></p>	<p>0.10</p> <p><i>Note: this value cannot be changed</i></p>
<p><b>Multiply “A” by 0.10</b></p>	
<b>Step 3: Calculate “E”, the amount of placement capacity under rule 7.1A that has already been used</b>	
<p><b>Insert</b> number of *equity securities issued or agreed to be issued in that 12 month period under rule 7.1A</p> <p><i>Notes:</i></p> <ul style="list-style-type: none"> <li>• <i>This applies to equity securities – not just ordinary securities</i></li> <li>• <i>Include here – if applicable – the securities the subject of the Appendix 3B to which this form is annexed</i></li> <li>• <i>Do not include equity securities issued under rule 7.1 (they must be dealt with in Part 1), or for which specific security holder approval has been obtained</i></li> <li>• <i>It may be useful to set out issues of securities on different dates as separate line items</i></li> </ul>	
<p><b>“E”</b></p>	

<b>Step 4: Subtract “E” from [“A” x “D”] to calculate remaining placement capacity under rule 7.1A</b>	
<p><b>“A” x 0.10</b></p> <p><i>Note: number must be same as shown in Step 2</i></p>	
<p><b>Subtract “E”</b></p> <p><i>Note: number must be same as shown in Step 3</i></p>	

+ See chapter 19 for defined terms.

<b>Total</b> ["A" x 0.10] – "E"	<i>Note: this is the remaining placement capacity under rule 7.1A</i>
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+ See chapter 19 for defined terms.