



ASX CODE: BIG

5th April 2017

BIG partner with ABN Newswire
Providing Corporate Video Content Distribution Into Key Financial Markets

Big Un Limited (ASX:BIG, or 'the Company') is pleased to announce that it has entered into a partnership arrangement with ABN Newswire. ABN Newswire facilitates the distribution of company announcements to the professional platforms, finance portals and syndication of important corporate news to a wide variety of news aggregators and financial news systems.

Added Value for BIG Corporate Video Clients
Opportunity To Promote in USA & Chinese Markets

The arrangement with ABN Newswire will provide access to an Institutional Footprint of 315,000+ Bloomberg licensed users, 400,000+ Thomson-Reuters licensed users and Equity Research on Dow Jones. BIG will offer bundled video content and distribution channels to all ASX listed companies providing access to a significant pool of investors helping to grow market communication, improve their transactional liquidity and add value for BIG's corporate clients.

The distribution service also offers translation into up to 14 different languages with enhanced discoverability on search engines such as [Google](#), Yahoo and China's biggest search engine Baidu.com.

In addition to providing BIG's corporate clients with added distribution value, BIG will benefit from the global marketing of it's video products to important financial and corporate sectors.

"This partnership gives BIG a completely unique product offering allowing it to offer clients access to high quality video content combined with distribution into key financial markets through our unique corporate video subscription model" says Brandon Evertz

"There has never been a time when on-line video has been more important. Across all types of business and corporate activity, video speaks volumes, travels to all devices and puts your message in the hands of everybody. ABN Newswire is very pleased to partner with Big Review TV and extend their business reach across social, business and finance publishers globally." Said Tim McKinnon CEO of ABN Newswire.

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ABOUT BIG REVIEW TV

BIG (ASX: BIG) is the parent company of Big Review TV Ltd. Big Review TV are innovative disruptors in the online video space delivering subscription based video technology products and services. The Company has operations across Australia and in New Zealand, the United Kingdom and the United States, Hong Kong, Singapore and Vancouver and was listed on the ASX in December 2014.

ABOUT ABN NEWSWIRE

ABN Newswire is the registered business name of ABN IR Pty Ltd, a leading communications technology company. It electronically publishes and distributes corporate and financial video, news and information from publicly listed companies directly to investors and financial media outlets worldwide in multiple languages through a professional database network and financial news distribution platform.