

27 March 2020

BETMAKERS INVESTOR PRESENTATION

BetMakers Technology Group Limited (ASX:BET) is pleased to provide an opportunity for shareholders and investors to view a virtual presentation by CEO, Todd Buckingham, who will present at the *NWR Small Cap Virtual Conference* today (Friday 27).

Event: NWR Communications Virtual Small Cap Conference

Presenting: Todd Buckingham, CEO

Time: Friday 27 March, 2:50pm AEDT

The event is free and investors can register online to view the presentation here: <https://organizer.runtheworld.today/invitation/670>

The Company invites questions to be submitted to simon@nwrcommunications.com.au prior to the presentation.

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Todd Buckingham, Managing Director of BetMakers, authorised the release of this announcement to ASX.

NWR Virtual Small Cap Investor Conference

BetMakers Technology Group Limited

March 2020



DISCLAIMER

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This shareholder update is dated 27 March 2020. The material contained in this document is a presentation of general information about the activities of BetMakers Technology Group Limited (the “Company” or “BET”) as at the date of this update.

This document is not a prospectus, product disclosure statement or other offer document under Australian law or under any other law. The information is provided in summary and does not purport to be complete. You should not rely upon it as advice for investment purposes, as it does not take into account your investment objectives, financial position or needs and does not include all information which an investor may require to assess the performance, risks, prospects or financial position of the Company. These factors should be considered, with or without professional advice, when deciding if an investment is appropriate. To the extent permitted by law, no responsibility for any loss arising in any way (including by way of negligence) from anyone acting or refraining from acting as a result of this material is accepted by the Company, including any of its related bodies corporate. This update contains “forward-looking statements.” These can be identified by words such as “may”, “should”, “anticipate”, “believe”, “intend”, “estimate”, and “expect”. Statements which are not based on historic or current facts may be forward-looking statements. Forward-looking statements are based on assumptions regarding the Company’s financial position, business strategies, plans and objectives of management for future operations and development and the environment in which the Company will operate; and current views, expectations and beliefs as at the date they are expressed and which are subject to various risks and uncertainties. The forward-looking statements contained within the update are not guarantees or assurances of future performance and involve known and unknown risks, uncertainties and other factors,

many of which are beyond the control of the Company, which may cause the actual results, performance or achievements of the Company to differ materially from those expressed or implied by forward-looking statements. For example, the factors that are likely to affect the results of the Company include: general economic conditions in Australia and globally; exchange rates; competition in the markets in which the Company does, and will, operate; conduct of contracted counter parties; weather and climate conditions; and the inherent regulatory risks in the businesses of the Company. The forward-looking statements contained in this announcement should not be taken as implying that the assumptions on which the projections have been prepared are correct or exhaustive. The Company disclaims any responsibility for the accuracy or completeness of the information in this update, including any forward-looking statement. The Company disclaims any responsibility to update or revise any information in this update, including forward-looking statements to reflect any change in the Company’s financial condition, status or affairs or any change in the events, conditions or circumstances on which a statement is based, except as required by law. The data projections or forecasts included in this presentation have not been audited, examined or otherwise reviewed by the independent auditors of the Company. You must not place undue reliance on these forward-looking statements.

COMPANY OVERVIEW

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Positioned for growth

Essential Services

Racing services covering Racing Authorities and wagering operators full event life cycle.

Well Capitalised

In excess of \$2mil in cash, recurring revenues, controlled cost base. Supportive shareholder base.

Strong Domestic Presence

Working with all major racing clubs and wagering operators in Australia.

Strong Revenue Growth

68% YoY revenue growth H1 FY20, predominately recurring revenue. Expected to continue throughout FY21.

International Expansion

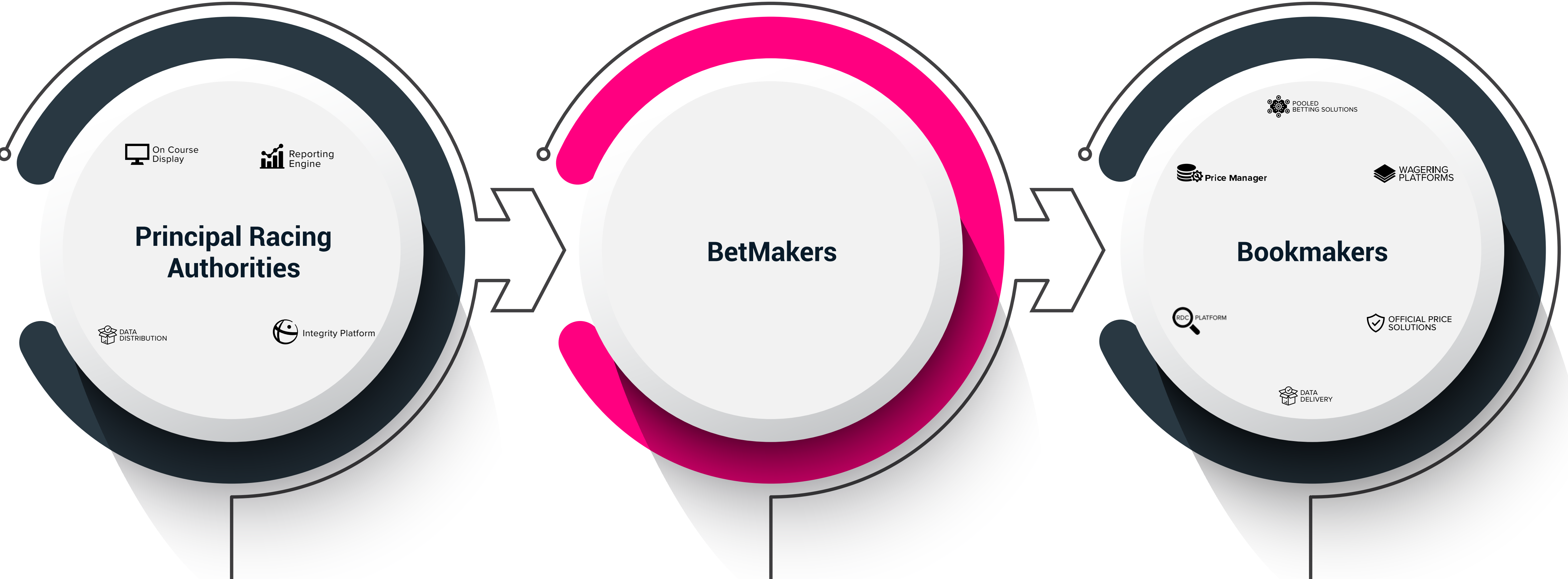
Strong growth in the UK market, and leading the US implementation of Fixed Odds horse racing.

Experienced Team

Depth of experience across bookmaking and racing, and a proven track record of developing and implementing essential racing products for wagering operators.

OVERVIEW OF OPERATIONS

Summary of key business areas



BetMakers services all racing stakeholders with its proprietary technology which is scalable and applicable to global markets.

RECENT ANNOUNCEMENTS

What we've achieved over the last 6 months

NJ Fixed Odds	Exclusive 10 year deal to distribute and manage Fixed Odds betting on horse racing in New Jersey.	Managed Trading Services	Assisted trading services for online operators, race tracks and casinos.
On Course Bookies Go Online	Increased interest from on-course bookmakers to have an online presence.	GVC Signs Global Deal	A global partnership to deliver event life cycle, pricing, trading services across all GVC's global brands.
Tom Waterhouse App	Price comparison built into a tipping app allowing customers to view and bet the "best price" in a single app.	COVID-19 Update	Successful transition to remote working, continued services, increased focus on racing, expanded product offering, with potential delay of new product growth.

WHAT'S NEXT

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Customer Acquisition and Retention Services

What's next

- ▶ Tom Waterhouse App - Price comparisons
- ▶ Tom Waterhouse App - Client customisation

US Fixed Odds Distribution

What's next

- ▶ Licensed New Jersey operators to take up Fixed Odds on horse racing
- ▶ Interstate and international content delivered into the NJ market

Managed Trading Services

What's next

- ▶ Domestic on course bookmakers with expanded product range
- ▶ Racetrack and casinos racing services for the US market














































Customer Expansion of Products and Services

What's next

- ▶ Bringing on new customers across Australia, UK and US markets
- ▶ Expanding the products and services we provide for existing customers

GLOBAL BOOKMAKER MARKET

Corporate bookmakers across Australia, Europe and US - A consolidated global market allows for geographical expansion with exisiting clients

Two groups to merge								
Australia Europe US	<div>Flutter Entertainment PLC London Stock Exchange Listed</div> <div> </div> <div> </div> <div> </div>	<div>The Stars Group Inc. Toronto Stock Exchange Listed</div> <div></div> <div> </div> <div></div>	<div>GVC Holdings PLC London Stock Exchange Listed</div> <div> <small>bookmaker.com.au</small> </div> <div>   </div> <div></div>	<div>Australian Securities Exchange Listed</div> <div></div> <div></div>	<div>Privately owned UK Group</div> <div></div> <div></div> <div></div>	<div>Kindred Group Stockholm Stock Exchange Listed</div> <div></div> <div>  </div> <div></div>	<div>William Hill PLC London Stock Exchange Listed</div> <div> </div> <div></div>	<div>Other notable bookmakers</div> <div>    </div> <div>       </div> <div> </div>

CONTACT US

For further enquiries

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