

17 July 2017

Dear Sirs

## **Change to Share Registry Details**

Bluechiip Limited (ASX: BCT) advises that as of Monday, 17 July 2017, the Company has changed its provider for shareholder registry services from BoardRoom Pty Limited to Automic Registry Services (**Automic**).

Shareholders can easily and efficiently manage their holdings via Automic's secure and highly accessible online Investor portal. The portal provides, among other things, an online interface to update and manage shareholder details, view balances and transaction history.

### Shareholder registration online

Shareholders that are not already a user of Automic's Investor portal may visit <https://investor.automic.com.au/> and sign up to register their details using the two simple steps provided in the setup process.

Should shareholders have any queries in relations to their holding with Bluechiip Limited, please contact Automic at <mailto:hello@automic.com.au> or on 1300 288 664 (within Australia) or +61 2 9698 5414 (outside Australia).

Yours sincerely



**Lee Mitchell**

**Company Secretary**  
**Bluechiip Limited**

## About Bluechiip Limited

Bluechiip has developed a wireless tracking solution for the healthcare and life science, security, defence and manufacturing industries which represents a generational change from current methods such as labels (hand-written and pre-printed), barcodes (linear and 2D) and microelectronic integrated circuit (IC)-based RFID (Radio Frequency Identification).

The unique tag is based on MEMS technology and contains no electronics. The tag can either be embedded or manufactured into a storage product, such as vials or bags. Easy identification, along with any associated information from the tag such as temperature can be detected by a reader, which can also sense the temperature of the tagged items. The traditional identification technologies have significant limitations. Whereas a barcode requires a visible tag or line-of-sight optical scan, bluechiip® technology does not. Unlike labels, barcodes and RFID, the bluechiip® technology can sense the temperature of each item a tag is attached to, or embedded in.

The bluechiip® technology has initial applications in the healthcare industry particularly those businesses which require cryogenic storage facilities (biobanks and biorepositories). bluechiip® offers the only technology that enables accurate and reliable tracking of products including stem cells, cord blood, and other biospecimens. In addition to functioning in extreme temperatures, the bluechiip® tracking solution can survive autoclaving, gamma irradiation sterilization, humidification, centrifuging, cryogenic storage and frosting.

The bluechiip® technology has other healthcare applications in pathology, clinical trials and forensics. Several other key markets outside of healthcare include cold-chain logistics/supply chain, security/defence, industrial/manufacturing and aerospace/aviation.

Further information is available at [www.bluechiip.com](http://www.bluechiip.com)