### 1H FY17 Results

Leigh Jasper, CEO Steve Recht, CFO 21 February 2017



### Important notice

#### Disclaimer

To the maximum extent permitted by law, none of the Aconex Group Limited or its subsidiaries or their directors, employees or agents accepts any liability, including, without limitation, any liability arising out of fault or negligence, for any loss arising from the use of the information contained in this presentation. In particular, no representation or warranty, express or implied, is given as to the accuracy, completeness or correctness, likelihood of achievement or reasonableness of any forecasts, prospects, statements or returns contained in this presentation. Such forecasts, prospects, statements or returns are by their nature subject to significant uncertainties and contingencies. Actual future events may vary from those included in this presentation.

#### Summary information

This presentation is for information purposes only is not a recommendation or advice in relation to Aconex or any product or service offered by Aconex or any of its subsidiaries. The information in the presentation is of a general nature only and is not intended to be relied upon as advice to investors or potential investors.

#### Past performance

Past performance information, including past share price information, given in this presentation is given for illustrative purposes only and should not be relied upon as an indication of future performance.

#### Future performance

Forward-looking statements, opinions and estimates provided in this presentation are based on assumptions and contingencies which are subject to change without notice, as are statements about market and industry trends, which are based on interpretations of current market conditions.

#### **Financial information**

Certain financial data included in this presentation is 'non-JERS financial information ' These measures are used internally by management to assess the performance of the business and make decisions on the allocation of resources and are included in this presentation to provide greater understanding of the underlying financial performance of the Group's operations. When reviewing business performance, this non-IFRS information should be used in addition to, and not as a replacement of, measures prepared in accordance with IFRS. Readers are cautioned not to place undue reliance on any non-IFRS financial information and ratios included in this presentation. The non-IFRS information has not been subject to audit or review by Aconex's external auditor. The non-IFRS measures do not have any standard definition under IFRS and may be calculated differently by other companies.

#### Market share information

All market share information in this presentation is based on management estimates and internally available information, unless otherwise indicated.

#### Currency

All amounts in this presentation are in Australian dollars unless otherwise stated.

#### No offer of securities

Nothing in this presentation should be construed as either an offer to sell or a solicitation of an offer to buy or sell Aconex securities in any jurisdiction.

#### Reliance on third party information

The views expressed in this presentation contain information that has been derived from publicly available sources that have not been independently verified. No representation or warranty is made as to the accuracy, completeness or reliability of the information. This presentation should not be relied upon as a recommendation or forecast by Aconex.

### Agenda

|   | Overview             |
|---|----------------------|
| 2 | Financial results    |
| 3 | Business performance |
| 4 | Strategy and outlook |
|   |                      |
|   |                      |



Customer: CIMIC Group Enterprise | Industry: Construction and Engineering | Location: Australia, New Zealand, Asia

### Revenue increase reflects Conject acquisition and international growth



### Revenue up \$21.4m

- 45% growth on a constant currency basis (\$4m currency impact)<sup>2</sup>
- Acquisition of Conject (\$16.8m)
- International growth (ex Conject) of 11%, 18% on a constant currency basis
- ANZ growth of 6%, following two very strong years (+25% CAGR)



### Operating contribution up \$7.9m

- High gross margin of 73%
- High operating leverage as company scales
- Positive and growing contribution from all regions

### EBITDA up \$0.6m

- Continued investment in sales, marketing and product
- Increasing leverage on G&A
- Fixed cost structure

<sup>&</sup>lt;sup>1</sup> Statutory actuals. \$81.0m on a constant currency basis.

<sup>&</sup>lt;sup>2</sup> Constant currency is calculated by using the weighted average exchange rate for the six months ended 31 December 2016 to translate the revenue for the six months ended 31 December 2016.

<sup>&</sup>lt;sup>3</sup> EBITDA from core operations, excluding acquisition and integration costs. Refer to slide 31 for a full reconciliation of financial results.

### Continued solid international revenue growth. High margin ANZ business.

| Region   | Revenue<br>\$ millions | YoY revenue<br>growth<br>(%) <sup>1</sup> | YoY revenue<br>growth (%)<br>(constant<br>currency) | Contribution<br>\$ millions | Contribution<br>% margin | Revenue<br>\$ millions                      |
|----------|------------------------|---|---|-----------------------------|--------------------------|---|
| ANZ      | 25.3                   | 6%  | 6%  | 17.9                        | 71%                      | 25  |
| Americas | 11.6                   | 16%                                       | 20%   | 1.4                         | 12%                      | 20<br>15                                    |
| Asia     | 7.3                    | 18%                                       | 23%   | 1.4                         | 19%                      | 10  |
| EA       | 20.6                   | 369%                                      | 430%  | 7.9                         | 38%                      | 5   |
| ME       | 12.2                   | 9%  | 14%   | 5.3                         | 44%                      | 0 - 1H FY13 1H FY14 1H FY15 1H FY16 1H FY17 |
| Total    | 77.0                   | 38%                                       | 45%   | 34.0                        | 44%                      | ANZ Americas Asia<br>EA ME                  |

<sup>1</sup> Statutory actuals comparison.

# Factors that contributed to the difference between expected and actual 1H FY17 revenue

# Revenue impact against expectations \$ millions



#### Expected revenue<sup>1</sup>

Actual revenue

<sup>1</sup> Expected revenue at AGM 2016. Full year of \$172-180 million.

<sup>2</sup> Expectations took into account deteriorating GBP, EUR and USD. \$4.0m total currency impact 1H FY16 to 1H FY17.

# Confident in our short and long term growth

- 1. Aconex is #1 globally.
- 2. Market leading customer base and strong pipeline:
  - High and increasing enterprise customer base
  - Global leaders EPCs, Contractors and Asset Owners standardised on Aconex
  - Increasing network effects
- 3. Key markets set to recover. Infrastructure project growth expected.
- 4. Continued investment in product, sales, marketing and customer service for competitive advantage and long term growth.
- 5. Large addressable market with increasing adoption.

### Agenda

| 1 Overview             |
|------------------------|
| 2 Financial results    |
| 3 Business performance |
| Strategy and outlook   |
|                        |

aconex

Project name: Burns & McDonnell Engineering Company | Industry: Construction, Infrastructure, Energy & Resources | Location: North America

# 1H FY17 Financial results summary

| \$ millions  | 1H FY16 | 1H FY17 | Change |
|--|---------|---------|--------|
| Revenue  | 55.7    | 77.0    | 38%    |
| Operating contribution                                     | 26.1    | 34.0    | 30%    |
| Gross profit   | 42.3    | 56.4    | 33%    |
| Operating expenses <sup>1</sup>                            | (35.5)  | (49.0)  | 38%    |
| EBITDA from core operations <sup>2</sup>                   | 6.8     | 7.4     | 9%     |
| Depreciation expense                                       | (0.9)   | (1.5)   | (61%)  |
| Amortisation of internally generated software <sup>3</sup> | (1.4)   | (2.8)   | (104%) |
| EBIT from core operations <sup>3</sup>                     | 4.5     | 3.1     | (30%)  |

<sup>1</sup>Operating expenses exclude acquisition and integration expenses of \$3.6m (1H FY16: \$0.6m).

<sup>2</sup> Refer to Slide 31 for a full reconciliation.

<sup>3</sup> Excludes amortisation of intangible assets acquired from business combinations of \$3.4m (1H FY16: \$0.3m).



# Consistent growth in revenue and gross profit



<sup>1</sup> Compound Annual Growth Rate (CAGR) from 1H FY13 to 1H FY17.

<sup>2</sup> Excludes 1H FY17 Conject revenue of \$16.8m.

<sup>3</sup> Excludes depreciation and amortisation.

# Increasing contribution margins and profitability



<sup>1</sup> Compound Annual Growth Rate (CAGR) from 1H FY13 to 1H FY17.

<sup>2</sup> EBITDA from core operations, excluding acquisition and integration costs. Refer to slide 31 for a full reconciliation.

# Ongoing investment in product and sales. Margin leverage on G&A.

#### Operating Expenses and Revenue<sup>1</sup> \$ millions



- Increased expenses largely related to Conject acquisition
- Increased investment in product, engineering and development
- Sales and marketing investment increased 35% YoY, in line with revenue
- Continued leverage on G&A, reducing to 15% in 1H FY17 from 22% pre-IPO

<sup>1</sup> Excluding acquisition and integration costs, depreciation and amortisation.

### Increased investment in R&D to drive yield and competitive advantage

| R&D cash spend   | 1H FY16        | 1H FY17               |
|--|----------------|-----------------------|
| R&D expense (excluding D&A)  | 5.7            | 9.2                   |
| Capitalised R&D (per cash flow statement)                                    | 3.6            | 7.8                   |
| Total cash spend on R&D  | 9.3            | 17.0                  |
| % of revenue   | 17%            | 22%                   |
|  |                |                       |
| R&D expense breakdown  | 1H FY16        | 1H FY17               |
| R&D expense breakdown<br>R&D expense (excluding D&A)                         | 1H FY16<br>5.7 | <b>1H FY17</b><br>9.2 |
| · ·  |                |                       |
| R&D expense (excluding D&A)<br>Amortisation of internally generated software | 5.7            | 9.2                   |

Total R&D cash spend increased from 17% to 22% of revenue:

- The increase was largely due to Conject and Worksite (Connected Cost) engineering and product development
- Capitalisation increased from 39% to 46% YoY, reflecting additional development, including Connected Cost

Amortisation increased from \$1.4m to \$2.8m as a result of new product development, excluding acquired software.

## Substantial cash balance; no debt

|                             | 30 301 2010 | 31 DCC 2010 |
|-----------------------------|-------------|-------------|
| Assets                      |             |             |
| Cash and cash equivalents   | 49,985      | 40,346      |
| Restricted cash             | 2,522       | 2,881       |
| Trade and other receivables | 30,908      | 27,329      |
| Plant and equipment         | 6,085       | 9,731       |
| Intangible assets           | 141,232     | 140,236     |
| Income tax receivable       | 179         | 242         |
| Deferred tax assets         | 7,597       | 5,944       |
| Other assets                | 11,131      | 8,143       |
| Total assets                | 249,639     | 234,852     |
|                             |             |             |

#### Liabilities

| Net assets               | 105,646 | 104,292 |
|--------------------------|---------|---------|
| Total Liabilities        | 143,993 | 130,560 |
| Loans                    | 965     | 939     |
| Deferred tax liability   | 6,269   | 3,281   |
| Income tax payable       | 1,830   | 1,849   |
| Contingent consideration | 5,928   | 2,904   |
| Deferred revenue         | 91,242  | 88,181  |
| Provisions               | 9,903   | 10,584  |
| Trade and other payables | 27,856  | 22,822  |

30 Jun 2016 31 Dec 2016

- Cash balances of \$43.2m including restricted cash of \$2.9m
- 85% of cash outflow related to investment in R&D
- Receivables are now 35% of revenue (46% in 1H FY16)
- Final payment for Worksite acquisition reduced contingent consideration

|                                       | Internal                             | Internal                          | Acquired                          | Acquired                                       | Acquired |       |
|---------------------------------------|--------------------------------------|-----------------------------------|-----------------------------------|--|----------|-------|
| Summary of intangible assets<br>(\$M) | Software and<br>software<br>licenses | Software<br>developments<br>costs | Software<br>developments<br>costs | Acquired brands &<br>customer<br>relationships | Goodwill | Total |
| Balance at 30 June 2016               | 0.2                                  | 12.7                              | 12.9                              | 14.3   | 101.1    | 141.2 |
| Additions                             | -                                    | 7.3                               | 0.2                               | -  | -        | 7.5   |
| Exchange differences                  | -                                    | -                                 | (0.1)                             | (0.2)  | (2.0)    | (2.3) |
| Amortisation                          | -                                    | (2.8)                             | (1.4)                             | (2.0)  | 0.0      | (6.2) |
| Balance at 31 December 2016           | 0.2                                  | 17.2                              | 11.6                              | 12.1   | 99.1     | 140.2 |

# Contracts are invoiced in advance. Cash collection aligned to revenue.

### Cash profile

% of invoicing



### Cash collection to revenue

| Period                 | Revenue<br>\$m           | Cash<br>collection <sup>1</sup><br>\$m | Cash/<br>Revenue |
|------------------------|--------------------------|--|------------------|
| 1H FY17                | \$77.0                   | \$77.0                                 | 100%             |
| FY16                   | \$123.4                  | \$117.0                                | 95%              |
| FY15                   | \$82.4                   | \$84.8                                 | 103%             |
| Average cont<br>Months | ract length <sup>2</sup> |  |                  |
| 41.5                   | 38.5                     | 42.5                                   | 43.6             |
|                        |                          |  |                  |
| FY14                   | FY15                     | FY16                                   | 1H FY17          |

<sup>1</sup> Reported Appendix 4C collections – 1HFY17: \$83.8m; FY16: \$124.5m (including GST and VAT). FY15 Appendix 4C cash flow reports excluded GST/VAT.

<sup>2</sup> Aconex only.

### Agenda

| 1 | Overview             |
|---|----------------------|
| 2 | Financial results    |
| 3 | Business performance |
| 4 | Strategy and outlook |
|   |                      |
|   |                      |
|   |                      |
|   |                      |



### ANZ – Increasing standardisation as network grows

- Performed in line with expectations
- Growth of 6% following two strong years of 25%+
- Continued standardisation and increase in enterprise agreements
- Deepening key account relationships
- Significant progress in penetration of infrastructure sector
- Growth through new products: Connected Cost, Field, Packages
- New business opportunities leveraging installed network and data





Revenue from enterprise agreements is increasing, particularly in ANZ, as more customers standardise on Aconex.

# Enterprise revenue by engagement type % of revenue

1H FY14



1H FY15

1H FY16

1H FY17

Benefits of enterprise agreements:

- Standardisation on Aconex
- Increased network effects
- High customer retention
- High and growing recurring revenue

<sup>1</sup> Aconex only.

### Europe & Africa – Strengthening customer base. Integration tracking well.



# Strong strategic rationale for acquisition. Growth below expectations in 1H FY17.

### Strategic acquisition rationale:

- 1. Consolidate global and European market leadership
- 2. Enhance product and sales capabilities, integrating a team with deep industry experience, including significant cost control expertise
- 3. Add significant scale and operating leverage, increasing global footprint and economies of scale

### Conject performance:

- Actual 1H FY17 revenue of \$16.8m (includes \$2.8m from FM business)
- Business originally expected to grow ~15%
- Significant currency impact
- Slower than expected UK sales performance as team transitioned from selling Conject to selling Aconex (rebuilt pipeline)
- Brexit uncertainty and its impact on buying decisions<sup>1</sup>
- Good momentum in mainland Europe

<sup>1</sup>The total value of new UK construction contracts signed in 2016 was down by nearly a fifth on 2015 (Source: The Builders Conference, www.theconstructionindex.co.uk, January 2017).

### Americas – Strong growth – increasing adoption in the region



- Americas growth 20% YoY (constant currency) including strong growth in US of ~30%
- Sales performance lower than ambitious expectations, due to U.S Presidential transition uncertainty<sup>1</sup>
- Canada flat on mining, oil and gas project roll-off
- Slower than anticipated ramp-up in user-based contracts
- Solid opportunity pipeline, expected lift in infrastructure
- Investment to scale sales and marketing



<sup>1</sup> November's level of U.S construction starts, excluding residential activity, was \$23.4 billion, a decline of 22% relative to the prior period, November 2015 to November 2016 also declined 8.5%. Source: www.constructconnect.com.



### Middle East – Improved stability has supported growth



### Asia – Well positioned in the infrastructure sector

- Large market opportunity
- Increasing adoption off a low base
- Executing targeted sales initiatives to build the network
- Well positioned to leverage significant investment in mega-infrastructure projects
- Growth opportunity in Greater China





### aconex

### Connected Cost released in November 2016

### Growth driver for Aconex

- Increases size of addressable market
- Increases Aconex customer yield
- Improves win rates

### Three tier offering tailored to customer needs and maturity

### Positive customer engagement and momentum

- Significant opportunity pipeline and early wins
- Further marketing launches over coming months

Contracts Administration PMs and GCs

**Project Controls** 

PMs and GCs

Earned Value Management

Tier 1 Owners and GCs

Contracts, Changes, Progress claims & payment, Reporting, Cross organisational collaboration

**Contracts Administration** plus Budget management, Forecasting, Variance analysis, Project & portfolio reporting

**Project Controls** plus EVM reporting, Rules of credit, percentage complete on earned value

### Agenda

| 1 Overview             |  |
|------------------------|--|
| 2 Financial results    |  |
| 3 Business performance |  |
| Strategy and outlook   |  |
|                        |  |

### aconex

Project name: West Kowloon Cultural District | Industry: Residential & Commercial | Project size: US\$2.8 billion | Location: Hong Kong

Growing the network, increasing customer value and driving performance



### aconex

# Continuing to invest to leverage significant market opportunities



### Over the long term, Aconex has delivered consistently strong growth

#### Revenue bridge FY14-FY17

\$ millions



<sup>2</sup> Includes Aconex and Conject committed contracts.

# Aconex Group outlook

| FY17 Outlook <sup>1</sup> |              |  |
|---------------------------|--------------|--|
| Revenue                   | \$160-\$165m |  |
| EBITDA <sup>2</sup>       | \$15-\$18m   |  |

#### FY17 outlook takes into account:

- Impact of currency on revenue (natural hedge at EBITDA)
- Ongoing sales momentum across all regions
- Reduced uncertainty in the UK, Europe growing
- Improved conditions in US and increasing infrastructure investment
- Stabilisation of oil price and return to growth in Middle East
- Investment in sales, marketing, product and key operational systems to support growth

#### Aconex expects revenue growth of 20%+ over the medium to long term.

<sup>1</sup> As at 30 January 2017 ASX Announcement. Currency impact relative to FY16 of \$7m. FX rates at 31 Dec 2016 to AUD of GBP 0.5871, EUR 0.6886 and USD 0.7190. <sup>2</sup> Excludes integration costs.



# Thank you



aconex

Customer: Colorado Department of Transportation (CDOT) | Industry: Road & Rail I Project size: US\$500 million | Location: Colorado, USA

# Reconciliation of results from core operations and non-IFRS measures with the results reported in the financial statements

|   | Six months ended 31 Dec 2016 \$000's | Six months ended 31 Dec 2015 \$00 | 0's |
|---|--------------------------------------|-----------------------------------|-----|
| Reported EBIT   | (3,783)                              | 3,6                               | 45  |
| Add: Business acquisition and integration expenses      | 3,546                                | 5                                 | 58  |
| Add: Amortisation on acquired intangibles               | 3,380                                | 3                                 | 12  |
| EBIT from core operations                               | 3,143                                | 4,5                               | 15  |
|   |                                      |                                   |     |
| Reported EBIT   | (3,783)                              | 3,6                               | 45  |
| Add: Depreciation and expense                           | 7,648                                | 2,5                               | 92  |
| Reported EBITDA   | 3,865                                | 6,2                               | 37  |
| Add: Business acquisition and integration expenses      | 3,546                                | 5                                 | 58  |
| paid  |                                      |                                   |     |
| EBITDA from core operations                             | 7,411                                | 6,7                               | 95  |
|   |                                      |                                   |     |
| Reported net (loss) / profit before tax                 | (3,528)                              | 4,5                               | 52  |
| Add: Business acquisition and integration expenses      | 3,546                                | 5                                 | 58  |
| Add: Amortisation on acquired intangibles               | 3,380                                | 3                                 | 12  |
| Net profit before tax from core operations              | 3,398                                | 5,4                               | 22  |
|   |                                      |                                   |     |
| Reported net operating cash flows                       | 905                                  |                                   | 380 |
| Add: Business acquisition and integration expenses paid | 4,470                                |                                   | 558 |
| Net operating cash flows from core operations           | 5,375                                | 2,9                               | 938 |