

Targeting Premium DSO Bauxite

QBL Media Office

7001

17th April 2018

QBL MEDIA OFFICE ADVERTISING RELEASE

VitaHemp Releases its “Black Label” Premium Hemp Seed Oil soft gel capsules

The Board of Queensland Bauxite (ASX:QBL) are pleased to advise that Medical Cannabis Limited (MCL) through its subsidiary VitaHemp Pty Ltd (VitaHemp), has announced the release of a very first to market, Australian grown and processed Hemp Seed Oil soft-gel capsules.



Over the past week, three of VitaHemp’s new “Black label” products have been launched on VitaHemp’s website www.vitahemp.com

Hemp Seed Oil 250ml | Hemp Seed Oil 500ml | Hemp Seed Oil soft gel CAPs 120 x 750mg



More and more Australians understand a correlation between diet and general well-being. Omega 3-6-9 oils are often consumed via animal based oils or fish oils, including intensively farmed byproducts from fish aquaculture.

However, many are now seeking plant-based alternatives such as Hemp Seed Oil which provide the same important Essential Fatty Acids (EFA's) and Gamma Linoleic Acids (GLA's).

Hemp Seed Oil contains an ideal balance of omega-3 to omega-6 fatty acids for the body in an optimal 1:3 ratio of omega-3 to omega-6 required for body consumption and use whereas fish oil capsules (such as salmon, herring, sardines and anchovies) can have a sub-optimal profile of around seven to twenty times the omega-6 to omega-3 oils.

(source: <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4808858/>).

Technical Director of MCL, Andrew Kavasilas said, "There is a number of reasons why our fish oil replacement capsules make a lot of sense, besides the added health benefits associated with a primarily plant-based diet. The VitaHemp capsules can also guarantee Australian grown hemp seed, no chemical residues, no mercury and definitely no odours which are common causes of complaint about fish oil capsules".

VitaHemp capsules provide genuine quality for its users. Not all Hempseed oils are equal, there can be variances. The adage "oils ain't oils" applies to Hemp Seed Oil. Only careful cold-pressing, slow filtering processes and climate-controlled conditions, ensure real quality.

VitaHemp's Seed and processing Division, HHC, and partners Waltanna Hemp Group, provide the finest quality hulled hemp seed, hemp protein, hemp flour and refined Hemp Seed Oil in Australia. Our proprietary processing facilities are amongst the best in the world for producing quality fresh hemp seed food products. MCL's seed and production division is setting the standard as a global leader in hemp seed food production here in Australia.

The "Black label" range of Hemp Seed Oil products are the next advancement in cold-pressed refining. We are now able to refine smoother oils, extend the shelf-life of our Hemp Seed Oils and fit all our oil products with superior quality sealing to prevent nutrient loss, which can occur when product is exposed to light and air. This improvement in technology has allowed VitaHemp to increase its bottle range to include a 250ml and our new 500ml Longneck product for the Australian consumer. We believe, that VitaHemp's "Black label" Hemp Seed Oil soft gel capsules will fill a current vacancy in the marketplace by supplying a Hemp Seed product which is a plant-based alternative to Fish Oil capsules.

Pnina Feldman, Executive Chairperson of QBL commented, "The Board of QBL are very pleased to see the continued development of MCL's business, including the release of these new innovative and quality products which we anticipate will be well received by consumers, and thereby generate significant revenues for the benefit of all our shareholders".

QBL MEDIA DEPARTMENT
Queensland Bauxite Limited

For further information, please contact:

Queensland Bauxite Ltd

Tel: +61 (0)2 9291 9000

For further information or any queries please email the Company at:

sfeldman@queenslandbauxite.com.au



www.twitter.com/QLDBauxite

About Queensland Bauxite

Queensland Bauxite Ltd is an Australian listed company focused on the exploration and development of its bauxite tenements in Queensland and New South Wales. The Company's lead project is the South Johnstone Bauxite Deposit in northern Queensland which has rail running through the project area and is approximately 15-24 kilometres from the nearest deep water port. The Company intends to become a bauxite producer with a focus on commencing production at South Johnstone as early as possible. The Company also pursues additional investment opportunities, and has acquired a 55% shareholding in Medical Cannabis Limited, an Australian leader in the hemp and Cannabis industries.