

## **WiseTech Global and UPS to advance logistics industry innovation with new Development Partner Initiative in Asia Pacific**

**This initiative will focus on innovation in customs productivity, global integration and automation across the supply chain.**

**Sydney, Australia, 29 May 2017** WiseTech Global, the technology company behind industry-leading global logistics execution solution, CargoWise One, has today announced a development partner initiative with UPS in Asia Pacific designed to help accelerate the creation and expansion of technological innovations in customs clearance, customs brokerage and border automation across the logistics industry.

This UPS Asia Pacific development partner initiative is one piece of WiseTech Global's portfolio of development pipeline in advanced logistics automation techniques, including digitization, natural language processing and machine learning.

WiseTech Global CEO, Richard White, said, "Competitive margins, the war for talent, and the technological disruption of eCommerce will continue to put pressure on the logistics industry to improve productivity and maximize their competitiveness, accuracy and processing speed whilst reducing compliance risks."

"WiseTech Global is committed to helping transition logistics execution processing to near-full automation. Our development partner initiatives focus on driving improved productivity, quality, control, visibility and manageability in the logistics industry."

"We have worked with UPS for many years and have deep respect for their industrial engineering approach to process improvement. With this skillset supporting our initiative and with UPS as a development partner on customs clearance and border automation, we believe we can really push the envelope and further develop our cutting-edge technological solutions and create many leading-edge improvements that affect this increasingly high-volume industry" he said.

Ross McCullough, President of UPS Asia Pacific, said, "This is an exciting development for UPS as we continue to actively boost the efficiency and reliability of our delivery network through innovative technology. UPS and WiseTech Global have enjoyed a strong relationship for many years, and this will serve to expand the benefits to our customers in the region."

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### **About WiseTech Global**

WiseTech Global (ASX:WTC) is a leading developer and provider of software solutions to the logistics execution industry globally. Our customers include over 6,000 of the world's logistics companies across more than 125 countries and our flagship product, CargoWise One, forms an integral link in the global supply chain. Our software enables our customers to execute highly complex transactions in areas such as freight forwarding, customs clearance, warehousing, shipping, land transport and cross border compliance and to manage their operations on one database across multiple users, functions,

countries, languages and currencies. Our breakthrough software solutions are renowned for their powerful productivity, extensive functionality, comprehensive integration, deep compliance capabilities, and truly global reach.

For more information on WiseTech Global, visit: [www.wisetechglobal.com](http://www.wisetechglobal.com)

## About UPS

UPS (NYSE: UPS) is a global leader in logistics, offering a broad range of solutions including transporting packages and freight; facilitating international trade, and deploying advanced technology to more efficiently manage the world of business. Headquartered in Atlanta, UPS serves more than 220 countries and territories worldwide.

The company can be found on the web at [ups.com](http://ups.com)® and its corporate blog can be found at [longitudes.ups.com](http://longitudes.ups.com).

To get UPS news direct, visit [pressroom.ups.com/RSS](http://pressroom.ups.com/RSS) or follow [@UPS\\_Asia](https://twitter.com/UPS_Asia) on Twitter.

## Media Contacts

### WiseTech Global

Matthew Gregorowski                      +61 2 8234 0100  
[mgregorowski@citadelmagnus.com](mailto:mgregorowski@citadelmagnus.com)

Peter Brookes                                +61 2 8234 0100  
[pbrookes@citadelmagnus.com](mailto:pbrookes@citadelmagnus.com)

### UPS

Cheri Chow  
Public Relations Manager, UPS Asia Pacific  
[cheri.chow@ups.com](mailto:cheri.chow@ups.com)