

## OtherLevels Announces Collaboration With GoCompare.com UK

**LONDON – May 10<sup>th</sup>, 2017: OtherLevels Holdings Limited (ASX: OLV) (“OtherLevels”) announced that it has entered into a partnership to provide digital messaging services to GoCompare.com Group PLC (LSE:GOCO) (“GoCompare”), the leading UK-based financial services comparison website.**

GoCompare.com Group PLC (LSE:GOCO) (“GoCompare”), the leading UK-based financial services comparison website, continues to innovate by investing in cutting-edge digital messaging technology and services provided by OtherLevels Holdings Limited (ASX: OLV) (“OtherLevels”).

This partnership will help enable the business to provide timely and compelling content, such as with the Black Friday Broadband campaign. Working closely with OtherLevels digital messaging experts, the teams are enhancing customer experience, through engaging and relevant customer journeys.

Established in 2006, Gocompare.com provides comparison details for a wide variety of financial products including vehicle insurance, home and pet insurance and a range of money products. OtherLevels is a global leader providing customer engagement and digital messaging services.

This new relationship will support plans to strengthen and build Gocompare.com’s position in insurance comparison sector.

Mark Phelps head of marketing technology at [Gocompare.com](http://Gocompare.com) said; “At Gocompare.com we’re always looking for innovative and creative methods to help our customers to save money and take back control of their finances. Otherlevels have greatly assisted us in remaining at the cutting edge of digital technology, and will help us continue to provide an outstanding service to our customers.”

Lance Standing, General Manager of OtherLevels, commented: “We are delighted to be working with GoCompare.com, and am excited that OtherLevels’ cutting edge capabilities will help drive innovation and outstanding customer experiences for GoCompare.com.”

### **About GoCompare.com**

Gocompare.com is a British financial services comparison website, established in Wales in 2006. It provides comparison details for financial products including vehicle insurance, home and pet insurance and breakdown cover.

### **About OtherLevels**

OtherLevels is a leading second-generation digital marketing platform with offices in London, Brisbane and Melbourne. OtherLevels is at the forefront of the enterprise marketing transformation being driven by the massive shift to mobile. The OtherLevels digital marketing platform enables marketers to engage and retain their audience across desktop, mobile web and apps.

For more information, please visit <http://otherlevels.com>.

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