Traditional Therapy Clinics Limited

ABN 68 603 792 712



ASX Announcement

15th November 2016

TTC Awarded RMB1M Following Prestigious Brand Award In China

Traditional Therapy Clinics Ltd's (TTC) has been awarded RMB 1.0m by the Government under the Subsidies and Incentives Scheme of Chongqing Trademark Development following it having previously been recognised in China as a "China well known trademark".

TTC's "Fuqiao" trademark in China was previously rated by Chinese government authorities as a "China well known trademark" and it has now been awarded RMB 1.0m to further promote, develop and protect its trademark in China and other countries.

This rating and award acknowledges the prestige and recognition of the "Fuqiao" brand in the China market and the high quality services and products the brand represents.

The Patent and Trademark Office of China's Industrial and Commercial Bureau selected the "Fuqiao" brand to receive the prestigious rating of "China well known trademark". Following this rating the Patent and Trademark Office of Chongqing Industrial and Commercial Bureau together with the Chongqing Finance Bureau, after detailed assessment, awarded TTC RMB 1.0m which will be utilized by TTC to further promote and protect the "Fuqiao" brand in China and, where appropriate, apply for trademark registration in other countries.



"Fuqiao" has been recognized as a China Well-known Brand. Managing Director Zhirong Hu attended the awards ceremony.

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Traditional Therapy Clinics Limited is a franchisor and the owner of one of the largest chains (by number of clinics) of traditional therapeutic health and wellness clinics in China. It currently has 344 franchised clinics and 22 owned clinics in operation. It is a well established business with a strong growth profile, employing a repeatable and scalable business model. TTC has a highly recognised and respected brand, having received the prestigious Chinese Well-Known Trademark designation from the State Administration for Industry and Commerce. It operates within a strongly regulated industry sector of significant scale, which offers opportunity for further growth.

TTC is an ASX listed company employing around 1,000 staff across 27 of the 33 administrative divisions in China. More information is available at www.ttc-ltd.com.

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