

## **MEDIA RELEASE**

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-For Immediate Release-

# EMPORIUM MELBOURNE TAKES OUT AIA'S SIR OSBORN MCCUTCHEON AWARD IN COMMERCIAL ARCHITECTURE



## Buchan's design for Emporium Melbourne has taken out the Sir Osborn McCutcheon Award in Commercial Architecture in this year's Victorian Architecture Awards.

Attracting a high calibre of entrants, the Victorian chapter of the annual Australian Institute of Architecture Awards program celebrates excellence in design and recognises the innovative work of Victorian architects.

Managing Director Bruce Shaw said the award was testament to the unique and ambitious nature of the project and reinforces Buchan's expertise in reimagining commercial and retail environments.

"We are incredibly proud to have received this award in recognition of our specialist knowledge and innovation in architecture and design," said Bruce.

"Our design for Emporium merges history with modern retail principles to deliver a truly memorable leisure experience to the Melbourne CBD. Every nuance and aesthetic subtlety employed in the design contributes to the destinational quality of the Centre. It was a pleasure working with the team on this collaborative design journey that has resulted in such a striking and iconic development."



Emporium forms the final link in the pedestrian chain of Australia's most powerful CBD retail precinct, linking Myer, David Jones, Melbourne Central, The Strand Arcade and Melbourne's GPO. The design is characterised by an interconnected, vertical retail environment reflecting the character and shopping experience of Melbourne's famous network of laneways.

The jury described the project as "mature, self-assured and elegant, with moments of joy found in the chocolate ripple ceiling and amenities."

Winners were announced at the annual Awards Presentation Dinner on Friday 24 June.

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## About The Buchan Group

With 125 years of design excellence, The Buchan Group has a vast global reach extending across offices in the United Kingdom, China, the Middle East, Australia and New Zealand. With almost 400 professionals, the firm is recognised for its design excellence and depth of experience in retail, residential, hotels, mixed use, leisure and commercial developments.

The Group's projects include: Wuhan 1818 (Wuhan, China), Sheraton Melbourne (Australia), Emporium Melbourne (Australia), Cloisters on Hay (Perth, Australia), Christchurch Art Gallery (New Zealand), Westfield London and Westfield Stratford City (United Kingdom), Chadstone Shopping Centre (Melbourne, Australia), DiverCity Tokyo Plaza (Japan), The Emerald (Melbourne, Australia) and Raffles City Chengdu (Chengdu, China).

### About subject

The Victorian chapter of the annual Australian Institute of Architecture Awards program offers an opportunity for public and peer recognition of the innovative work of Victorian architects. The program also provides the Institute with a valuable mechanism to promote architects and architecture within Victoria, across Australia and internationally.

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