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7 June 2016

Company Announcement Office Australian Securities Exchange Limited

Re: "DREAM FACTORY" LAUNCHES VIRTUAL REALITY SHOPPING EXPERIENCE WITH "STAR SHOP"

Please find attached media release from Go Green Holdings Ltd. GoConnect Ltd owns 45% of Go Green Holdings.

Richard Li

Chairman



GLOBAL BRAND CONSULTING

Media Release

7 June 2016

"DREAM FACTORY" LAUNCHES VIRTUAL REALITY SHOPPING EXPERIENCE WITH "STAR SHOP"

Go Green Holdings and Global Brand Consulting today announce Dream Factory Virtual Reality ("Dream Factory"), a virtual reality and augmented reality celebrity curated shopping experience.

Partnering with New York based StarShop, a mobile celebrity-driven m-commerce app and website, Dream Factory shoppers will be able to watch, listen and purchase their favourite celebrities' brands anywhere, anytime.

StarShop is a partnership between Kevin Harrington, television shopping pioneer and original shark on the hugely popular television show Shark Tank and Pinsight Media+, a wholly owned subsidiary of Sprint, which promotes StarShop on Sprint Android smartphone devices and across its extensive mobile media network. Sprint is a communications services company that serves more than 58.8 million connections and is widely recognized for developing, engineering and deploying innovative technologies, including the first wireless 4G service from a national carrier in the United States.

StarShop's original video content provide stars and celebrities a platform to promote their products with categories spanning fashion, beauty, home, kitchen, food, fitness and electronics. Global super stars such as, Beyonce, Rihanna, Taylor Swift, Jennifer Lopez, Justin Bieber, Flo Rida and Waka Flocka Flame and many more already feature their personal brands on the platform. Partners in Star Branding Investment Group (www.starbranding.com), Tommy Hilfiger, Andy Hilfiger, Joe Lamastra and Bernt Ullmann, are engaged in connecting StarShop with celebrities, musicians, Hollywood stars and fashion brands.

Go Green Holdings and Global Brand Consulting have a strong history of collaborating with start-up companies and supporting innovation in the mobile, digital and tech space. Dream Factory is benefitting from a roster of best-in-class service providers and partners delivering world class marketing, celebrity and technological solutions, giving consumers a unique shopping experience maximizing the brand engagement.

Says Richard Li, Chairman and Chief Executive Officer of Go Green Holdings: "With the combined strengths of the shareholders in Dream Factory Virtual Reality Ltd, the experience in online new media, brand creation and marketing, access to celebrities, it is only fitting that Dream Factory will focus on celebrity branded product VR-tailing. With our early mover advantage, Dream Factory's mission is to be the leader in VR-tailing within the next 12 months, with an initial focus on the China market, which has the largest pool of smartphone users in the world, 600 million."

Added Bernt Ullmann, a leading licensing and brand development executive: "Celebrity has always been at the core of our DNA. Our proven ability to create compelling entertainment based lifestyle brands combined with our partners' visionary position in the tech fields, will offer an exciting new merchandise platform for our customers. We will be highly strategic as we optimize our vision for Dream Factory, creating a powerful fashion proposition for our shoppers".

Dream Factory Virtual Reality will also engage with local stars and celebrities, assisting them in developing and rolling out their personal brands.

Specifically, Dream Factory is pleased to announce that their roster of Asian celebrities will include Asia's super stars Alan Tam and Natalis Chan.

Dream Factory will deliver powerful new collections and shopping experiences, fusing the worlds of music, fashion and entertainment.

About Go Green Holdings Ltd

Go Green Holdings Ltd operates a brand creation and marketing business with its head office in Jianshui County, Yunnan Province of China. Go Green Holdings' management and major shareholders have developed many trusted relationships in China over decades of directly operating businesses there. Their equally strong experience in Western businesses, and in particular in disruptive new media, not only enables Go Green Holdings to be a valuable conduit between Western and Chinese businesses and governments, but to spot and profit from valuable business opportunities emerging in China as she transforms from being a factory to the world to being a strong consumer led and service based economy. China's Central Government is supporting private enterprises with unprecedented amount of capital so she can overtake the West in innovations and technologies including in Virtual Reality /Augmented Reality. Go Green Holdings has seized upon this fundamental shift in the Chinese economy to create synergistic businesses including Dream Factory Virtual Reality.

About Global Brand Consulting, LLC

Through strategic thinking, management, consulting and licensing, Global Brand Consulting, LLC enables clients to develop authentic global lifestyle brands focusing on FAME (Fashion, Art, Music & Entertainment). Global Brand Consulting, LLC harnesses the traits and characteristics that make their clients unique and develop a brand DNA that is shared across multiple products, such as apparel, footwear, jewellery, accessories and fragrance. Global Brand Consulting, LLC manages the brand process from start to finish in order to ensure quality, consistency and authenticity.

For further enquiry, please email us at: media@dreamfactory-vr.com