

3 July 2014

ASX Market Announcements Australian Securities Exchange Limited 20 Bridge Street SYDNEY NSW 2000

## **EMERCHANTS SIGNS AGREEMENT WITH SPORTSBET.COM.AU**

Emerchants Limited (ASX: EML) (emerchants) is pleased to announce it has signed a multi-year agreement with leading corporate bookmaker Sportsbet.com.au to provide their customers with personalised cards for immediate access to winnings. The program, which is set to launch in the second half of 2014, pending approval from emerchants' sponsoring Authorised Deposit-taking Institution, will enable users to move winnings from their wagering account to their card for use at ATMs and points of sale across Australia.

In commenting on the agreement, Mr Tom Cregan, Managing Director of emerchants, said:

"We're excited to be working with Sportsbet.com.au and bringing our innovative payment solutions to their customers.

In addition to being able to withdraw their winnings at ATMs across the country, customers will have the ability to push funds on the card back to their wagering account. The agreement will also involve integrating the emerchants prepaid platform into the Sportsbet.com.au website to provide a seamless experience for their customers."

## **ABOUT EMERCHANTS**

emerchants is a payments solutions provider of prepaid financial card products and services in Australia. By using its proprietary Secure Account Management (SAM) system, the Company provides its clients with innovative financial service payment solutions for reloadable and non-reloadable pre-paid card programs. emerchants is able to adapt to meet the expense management and funds disbursement needs of any organisation. Its corporate expense, petty cash, per diem, social payments and staff rewards programs are easy to implement and reduce administration burden and costs. emerchants is focused on the twin goal of delivering high quality payment systems to its customers and superior returns to its shareholders.

For more information please visit: www.emerchants.com.au



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