

## ***Appointment of Business Manager for commercialisation of Coldry technology***

**Wednesday 28 October 2009:** Environmental Clean Technologies (ASX: ESI) is pleased to announce the appointment of Mr Ashley Moore to the position of Business Manager, Coldry.

Mr Moore is a seasoned Chemical Industry professional with extensive experience in all facets of Manufacturing, Supply Chain, Sales and Industrial Marketing. He holds a Bachelors degree in Chemical Engineering from the University of Melbourne, and has more than twenty years of industry experience in Australia and internationally.

His career started with global specialty chemical manufacturing firm Cabot Corporation in Australia, and proceeded to include assignments in various parts of the manufacturing field in the U.S.A., the U.K., Japan, Indonesia and Malaysia. He covered roles ranging from plant engineering and management, construction and commissioning, as well as regional operations management. His career expanded to later cover regional Marketing in Asia Pacific. In 2005, he joined Delta EMD, a global specialty chemical firm in the downstream minerals sector responsible for Sales, Marketing and Supply Chain.

He brings to ECT a focus on commercialising our Coldry technology using his engineering and plant operations expertise. Further, his industrial sales and marketing skill sets will enable Coldry to be more successful in the market place, attracting more potential clients and establishing ECT as the supplier of choice for brown coal beneficiation technology.

Chief Executive Kos Galtos says "Ashley brings significant experience to ECT and his recruitment substantially enhances our ability to more aggressively engage in the huge global market for Coldry."

For further information contact Chief Executive Kos Galtos on +61 (0) 400 339 404.

### **Coldry Process**

The world's first economic method for dewatering brown coal, creating a high energy pellet with significantly reduced CO<sub>2</sub> emissions compared to brown coal, while being suitable for export as a black coal substitute.

### **Matmor Process**

A one-step method for producing low-carbon iron from inexpensive, abundant brown coals and metal bearing media such as mill scale, nickel tailings and low grade iron ore.