

investor overview

John Houston
Executive Chairman and CEO



December 2015

Summary

KEY METRICS	
Share Price 2 Dec 2015	31 cents
Market Cap.	\$43.3m
Raise since IPO	Dec '14 - \$1.65m placement at 30c Mar '15 - \$3.1m placement at 30c Apr '15 - \$1.3m SPP at 30c
Shares & Options	≈139.5m ≈40m options
Net cash	\$2.3m (September 30, 2015)
Key shareholders	Board & Management ≈ 58% High Altitude Investments ≈ 4.3% Perle Ventures ≈ 4%
Business	Leading technologies for brand protection with consumer connection
Offices	Bangkok, Beijing, Laguna(CA), Melbourne, Sydney





**A pioneer in brand protection
and detection solutions connecting
global brands and their consumers
around product authenticity**

PROTECT | DETECT | CONNECT

Huge opportunity in growing global market

\$1.7 trillion
current value of
global counterfeit trade

70%
China's share of
counterfeits seized
by US customs

7%
estimated share
of global trade
that is counterfeit

\$284 billion
corporate and
government spend
combating counterfeiting

300k
people die each year
from lethal counterfeit
pharmaceuticals

Brands cannot risk losing consumer trust



YPB owns the world's first end-to-end brand protection solution



We have built a global business since IPO

2010	2011	2012	2013	2014	2015
<ul style="list-style-type: none"> Design commenced tracer and scanner 		<ul style="list-style-type: none"> FDA certification First product trials begin First trial contracts signed in China 	<ul style="list-style-type: none"> AQSIQ Production License Certification Beijing Administration IP platform secured with Patents 	<ul style="list-style-type: none"> Successful ASX listing Acquired Brand reporter 	<ul style="list-style-type: none"> Acquisitions -brand protection consulting business, print integration business, nTouch Signed Hicap and Shensaier supply contracts Began supply to Chinese Government for Building passes Signed first contract to protect Chinese Government 'fapiao's' Shipments begin to major customers Signed contract to protect salt packaging in China Signed agreement with China Feather and Down Industrial Association Global print and packaging partnership signed with Elanders LOI signed with Motif Micro

We have built a strong IP portfolio

YPB's intellectual property currently consists of the following:

Patents issued

- 4 x China
- 1 x USA (shared patent)

Trademarks

- 6 x Australia
- 1 x USA

Patents pending

- 6 x China
- 1 x PCT
- 2 x USA

Motif Micro IP

- 5 x issued Patents
- 7 x Patents Pending



anti-counterfeit print packaging and labeling



PROTECT

DETECT

CONNECT

Covert markers embedded into products

- YPB's proprietary markers and additives include a range of patented microscopic inorganic food safe compounds
- Can be applied to products before, during or after manufacture
- Used in protecting government documents, bank deposit certificates, ePassports and high value brands
- Only entity the CTAAC in China has licensed that supplies invisible technology
- Meets US, EU and Sino FDA standards for food contact



IP solutions and forensic services



PROTECT

DETECT

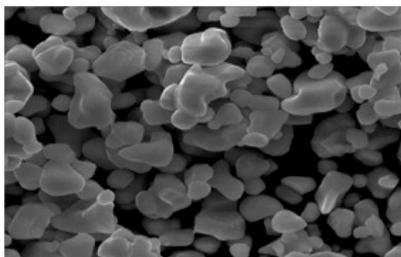
CONNECT

Highly trained and experienced team

- Security consultancy that specialises in forensic investigation high level government and brand security
- Designs security documents, products and systems with a focus on governments and Fortune 500 corporations
- Our VariSec Foil technology used in more than 100 million e-passports worldwide
- 35 year security industry experience extends to many Fortune 100 companies
- Integrates with and enhances the YPB's protection offering



tracer and scanner protection solutions



Tracer

Tiny particles measuring only 2-5 microns are embedded in the product as a unique tracer.



Scanner

A YPB scanner excites the tracer and produces a positive or negative result.

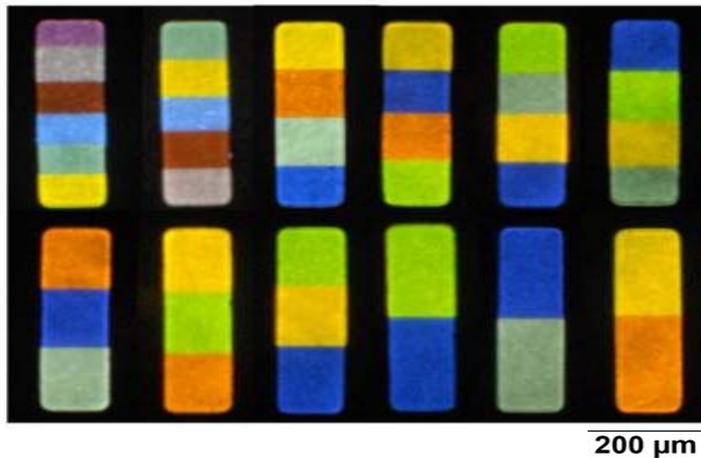
PROTECT

DETECT

CONNECT

Invisible, cannot be copied or destroyed

- Patented, invisible and non-destructible
- Cannot be copied
- Safe for food contact; meets FDA standards
- Tracer embedded during or after manufacturing process
- Low cost as little as .01US cent
- Versatile – can be embedded into almost any material
- Integrates with Smartphone plug-in scanner (eta 2016)



Motif Micro

Motif Micro (spin out from MIT in Boston) creates polymer nanocrystal composite micro-barcodes.

Protected by patents and is award winning.

PROTECT

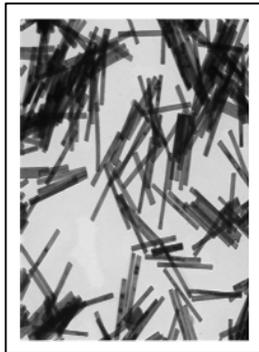
DETECT

CONNECT

The ultimate identifier that can't be copied

- Readable by smartphone and capable of lot and item-level serialisation
- Micro-barcode technology protected by multiple patents and trade secrets
- Consumer engagement through smartphone
- Completely accurate identifiers
- Low production line cost
- Complements YPB's existing tracer product (ideal for higher volume products)
- Award-winning technology developed by MIT with funding from US Air Force

Motif Micro process



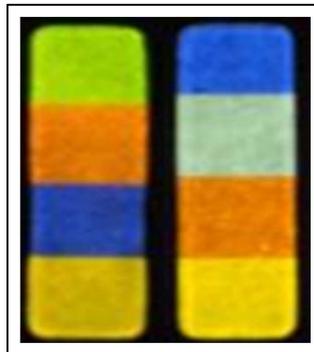
Nanocrystals

We manufacture upconversion nanocrystals.



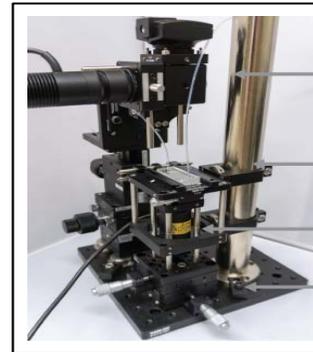
Upconversion

Nanocrystals upconvert lower energy invisible infrared light into higher energy visible light.



Microparticles

Nanocrystals integrate with microparticles using a patented microfluidic fab process.



Manufacturing

Manufacturing embeds microparticles that are masterbatched into products. It is low cost and versatile.



Engagement

Taking a picture using a flash on any smartphone will excite and decode the nanocrystals.

Motif Micro background

Developed by MIT Chemical Engineering Team

Paul Bisso and Prof. Patrick Doyle

To be acquired by YPB for A\$6.974m, of which A\$4.185m is equity

Highly motivated Motif Micro team committed to YPB

Will utilise existing YPB infrastructure:

- Brand Reporter
- Print Integration
- R&D capability

Exploited via existing YPB sales channels

As well as MIT network

Multiple end applications

Currency, credit card, art work, high end consumer products, food packaging, pharmaceuticals





smartphone solutions to detect and connect



Brand Reporter

SaaS Software platform to authenticate products in one scan on a smartphone using QR codes.

nTouch

Smartphone software that uses proximity marketing to gather and develop big data. Acquisition in progress.

PROTECT

DETECT

CONNECT

Smartphone apps to detect and connect

Brand Reporter is a smartphone platform that identifies, tracks and allows collection of data on counterfeit products

- Sold as SaaS service for a monthly fee
- Allows Brands to collect actionable data
- Direct access to consumer engagement for Brands

nTouch proximity marketing technology engages with consumers to generate big data

- Fully tested platform based on time, location and specific user profiles
- Integrates seamlessly with YPB's services through engagement and big data

Attractive revenue model

Strong client relationships

Strong client relationships acquired with acquisitions of Intellectual Product Protection Group (IPP) and Continuous Forms Control (CFC).

High volume contracts

Key relationships established with **HiCap** (2 billion bottle closures) and **Shenzen Shensaier** (leading supplier of high-end UV printing ink and paint manufacturer).

Global scale

Tracer technology can be easily integrated into products and packaging with a large **US\$284bn** market opportunity.

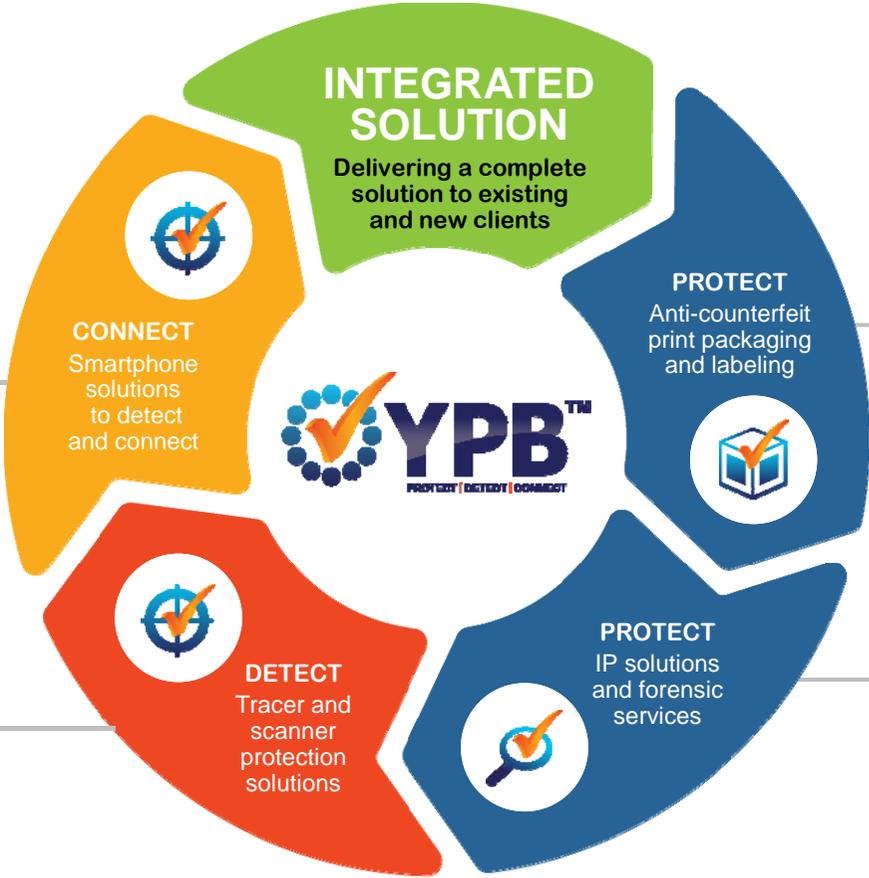
Upselling opportunities

Multiple revenue opportunities from selling tracer, packaging, printing and connection solutions to existing China, ASEAN and USA customers.

Outstanding growth

Big data will provide a new market for supply chain security and consumer engagement

Accelerating momentum in China now expanding globally



Strong position in USA to be replicated in China, Australia and across Asia

Significant government and Fortune 500 opportunity

YPB owns the world's first end-to-end solution

PROTECT	PROTECT	DETECT	CONNECT
 anti-counterfeit print packaging and labeling	 IP solutions and forensic services	 tracer and scanner protection solutions	 smartphone solutions to detect and connect
Cost-effective and full service printing for packaging and labelling that can also embed our invisible tracers into almost any material.	Individual anti-counterfeit strategies that protect brands and keep their products safe	Our invisible and in-destructible tracers cannot be copied, are safe for food contact and meet FDA standards. YPB's scanners can detect embedded tracers and authenticate a product within the supply chain.	Our invisible and in-destructible tracers cannot be copied, are safe for food contact and meet FDA standards. YPB's scanners can detect embedded tracers and authenticate a product within the supply chain.

Outstanding clients

Huge opportunity to cross-sell solutions

PROTECT

 anti-counterfeit print packaging and labeling



van's natural food, RUSTY, Wine Warehouse, EZEKIEL, SCP, BorgWarner, Jerry Leigh, YMI, KAYO, Ford, Go Further, VEPoS credit, CreditOne, THE SALVATION ARMY, CARGRAM, Kalara, Tea Tree Oil

PROTECT

 IP solutions and forensic services



CISCO, Microsoft, Pfizer, McAfee, QUALCOMM, DeLaRosa, BRADY, Lilly, GPO, CHANWANICH, BANK OF THAILAND, AMD, Abbott

DETECT

 tracer and scanner protection solutions



中国印钞造币, Shensai, 海替制盖, 中国印钞造币, 东港股份, TUNGKONG, ESQUEL GROUP, 深圳市明德特务包装有限公司, 北京三友防伪商标印刷有限公司, 杭州豪族印务有限公司, 广州市人民印刷厂股份有限公司, 广东高特防伪包装有限公司, 东莞高特防伪包装有限公司, 中国大米网, Kalara, Tea Tree Oil

CONNECT

 smartphone solutions to detect and connect



donutking, ALDI, BRASNTINGS, Lend Lease, SPARTAN, van's natural food, RUSTY, Kalara, Tea Tree Oil, Abbott, Lilly

China

China's largest feather and down industrial association



\$380K
potential p.a.

PROTECT

Anti-counterfeit
print packaging
and labeling

\$10K
potential p.a.

PROTECT

IP Solutions and
forensic services

\$40K
per annum

DETECT

Tracer and scanner
protection solutions

\$30K
potential p.a.

CONNECT

Smartphone
solutions to detect
and connect

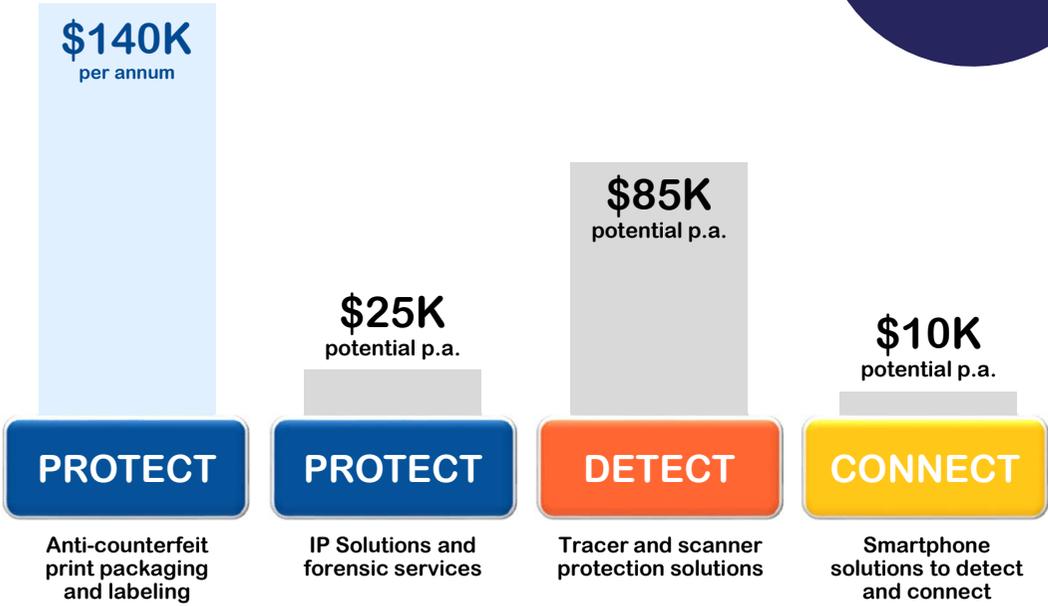
potential revenue
\$460K
per annum

USA

Apparel hang tags, woven labels and price tickets



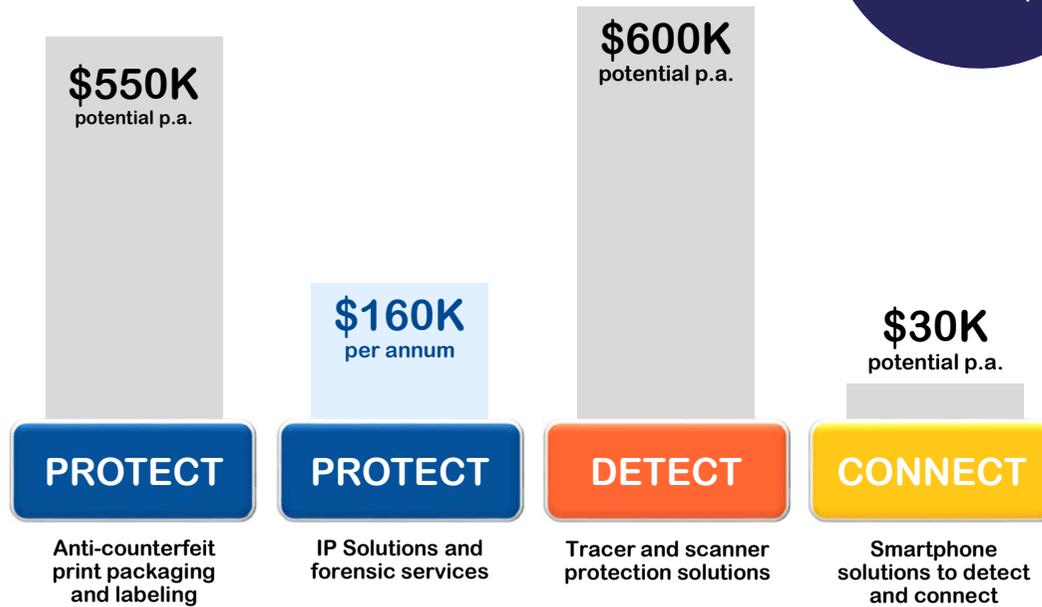
US\$ potential revenue
\$260K
per annum



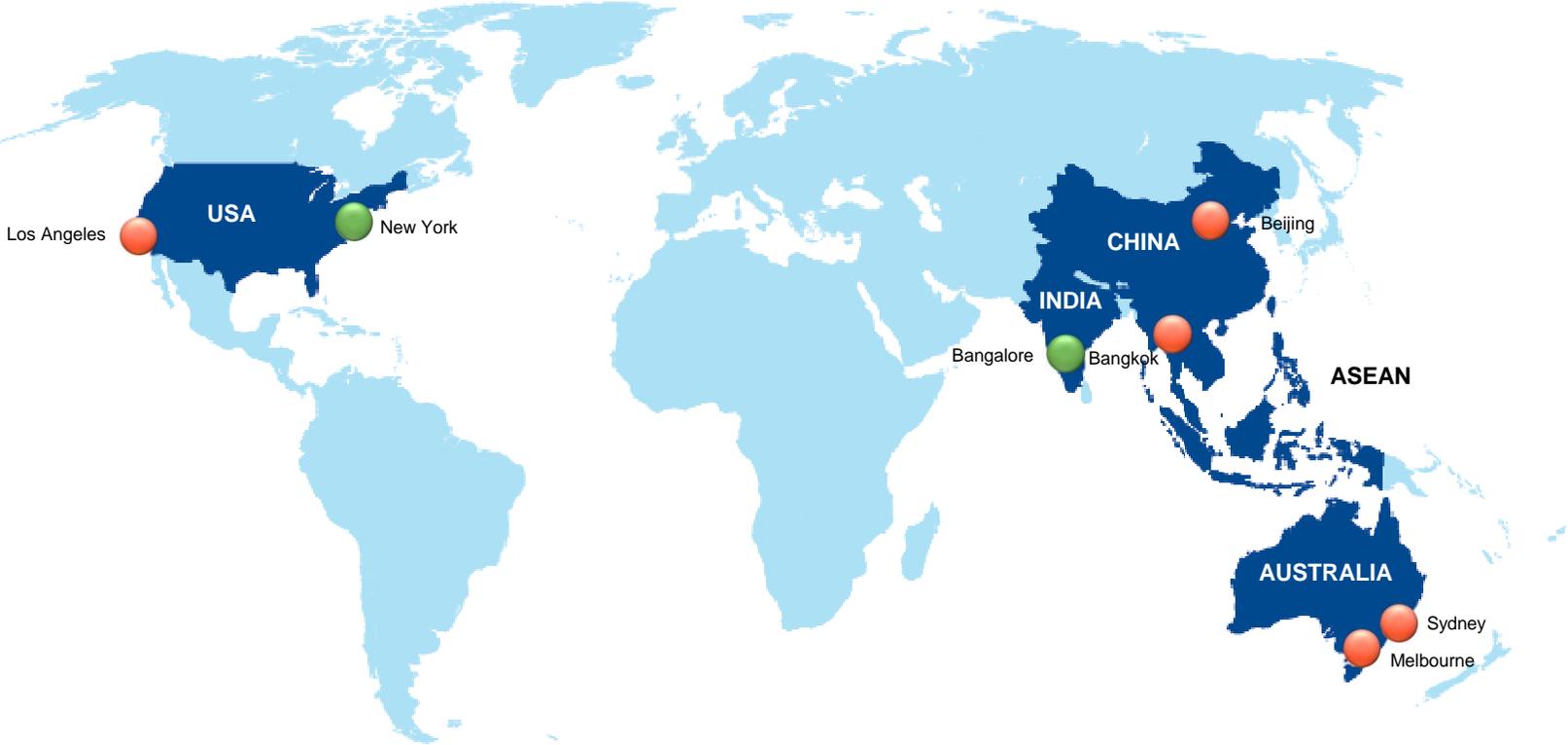
Global

Anti-counterfeit solution of a global IT provider

US\$ potential revenue
\$1.4M
per annum



Strategically located support for our clients



Leadership: unparalleled expertise



Jens Michel
Chief Operating Officer

Highly effective and experienced in ASEAN and APAC business building and operations



Richard Raju
Chief Marketing Officer

Fifteen years at director level big four agency, six years China, extensive consumer marketing experience



John Houston
Executive Chairman
Chief Executive Officer

Forty years international business building including Telco, Broadband and APP businesses all successfully built and exited. Shareholder value creator.



Timothy Merchant
Chief Technical Officer

Thirty-five years in government and currency printing, anti-counterfeit consultant and forensic services focused in USA and ASEAN



Ralph Davis
President Print Solutions

Forty years in print and packaging industries and successful business operator



Robert Whitton
Chief Financial Officer
Company Secretary
Non-executive Director

Experienced Company Director, previously partner at prestigious Australian accountancy practice



Wesley Wang
General Manager China

MBA with project management experience leading to sales and business operations in China



Simon Szewach
CEO nTouch

Founder of nTouch platform, with a wealth of knowledge in customer analytics, online and mobile marketing

YPB owns the world's first end-to-end solution

No other company offers this level of future thinking and protection

	Anti-counterfeit print packaging and labelling	IP solutions and forensic services	Consumer engagement	End-to-end IP solution design	Invisible to the human eye
YPB	✓	✓	✓	✓	✓
3M	✗	✗	✗	✗	✗
Honeywell	✗	✗	✗	✗	✗
OpSec	✓	✗	✗	✗	✗
Thin Film Electronics	✗	✗	✓	✗	✗
Authentix	✗	✗	✗	✓	✗

Investment highlights



**brand protection
growing global issue**



**suite of proprietary
technology solutions**



**consumer engagement
tied to brand protection**



**high margin, growing
and recurring revenue**



**global clients
global presence**



**experienced
and proven team**

Disclaimer

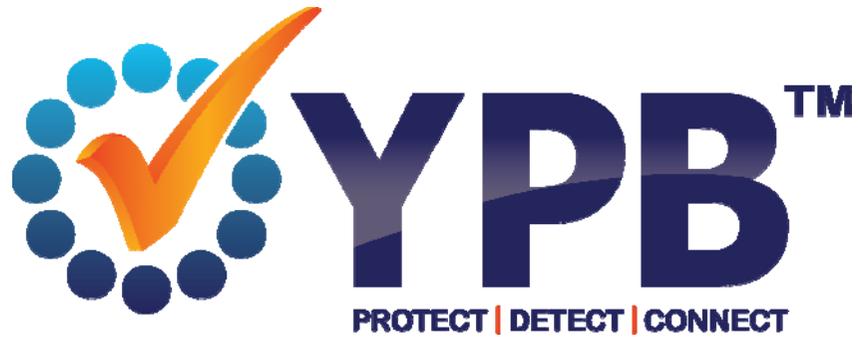
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